



COLBY RED WINE

SUPPORTING CHARITIES
THAT PROMOTE **HEART HEALTH**



2016 COLBY RED CALIFORNIA

COLBY RED is a delicious red wine dedicated to raising funds for cardiac research. This wine is named in honor of Colby Rex Groom, son of Winemaker Daryl Groom and his wife Lisa, who was born with Congenital Heart Disease. After two open-heart surgeries to repair a defective heart valve, Colby now has a St. Jude Medical valve, and is living a healthy and happy life. This wine represents the Groom family's efforts to use their passion for winemaking and viticulture to give back for the help and support Colby received.

VINTAGE 2016 was another really great vintage in California. Quality across the board was high. We had another light crop and a very early start to the season. The entire ripening season had cooler than average daytime highs and cool nights creating awesome conditions for richly colored and flavored red wines.

TASTING NOTES The 2016 Colby Red wine, a unique blend of Cabernet Sauvignon, Petite Sirah, Merlot, Zinfandel and Syrah, is a deep crimson color. Aromas of ripe red cherries, raspberries and star anise jump from the glass. The wine is generous on the palate with a rich mouthfeel complemented by well-integrated tannins and bold flavors of red berry and hints of clove spice. The finish is smooth with a slight toasty, vanillin character which lingers and is achieved from oak aging. Easy to drink and enjoy, this wine is a crowd pleaser.

TECHNICAL NOTES

Blend:	59% Cabernet Sauvignon, 15% Petite Sirah, 10% Merlot, 8% Zinfandel, 8% Syrah
Appellation:	California
Harvest:	September 1st – October 30th, 2016
Brix at Harvest:	24.1°
Alcohol:	13.8%
Acidity:	6.5g/L
pH:	3.68
Suggested Retail Price:	\$13.99
Cases Produced:	40,000