



# COLBY RED

## A HEARTFELT MISSION

*Drink Well...  
Do Good.*

Colby Groom, son of notable U.S. and Australian known winemaker Daryl Groom, was diagnosed with a defective aortic valve and underwent two open heart surgeries before the age of 10. During his journey to recovery he began volunteering with the local American Heart Association.

Upon recovery, Colby proposed to create a wine and use the proceeds to support heart health charities. Daryl embraced the idea to help lift Colby's spirits and aid his healing. Together they created Colby Red wine.

All the fundraising proceeds made from Colby Red are donated to the [American Heart Association](#) as well as other organizations, such as [Children's Heart Foundation](#), the [Make-A-Wish Foundation](#), and heart health research.

**Every bottle you buy contributes!  
As of 2020, we have raised over**

**+\$1,600,000**



### *Blend*

Merlot, Cabernet Sauvignon,  
Syrah, Petite Sirah, & Zinfandel

### *Flavor Profile*

**Spice:** Clove, Nutmeg, Pepper  
**Fruit:** Cherry, Cassis, Plum  
**Mouth:** Smooth, Rich